

REP HEADLINE# 6386420
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT19/12 11.51
*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
3			1100A-1200N PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30	4	\$275.00	10/23	10/26	4		TU-F	4
4			1230A-130A PROGRAM : FALLON CON COM1: FALLON	30	4	\$250.00	10/23	10/26	4		TU-F	4
5			1230P-130P PROGRAM : DOCTORS CON COM1: DOCTORS	30	4	\$275.00	10/23	10/26	5		TU-F	5
6			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	4	\$375.00	10/23	10/26	4		TU-F	4
7			130P-230P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$275.00	10/23	10/26	4		TU-F	4
8			230P-300P PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE	30	4	\$275.00	10/23	10/26	4		TU-F	4
9			400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	4	\$400.00	10/23	10/26	4		TU-F	4
10			430P-500P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	4	\$500.00	10/23	10/26	4		TU-F	4
11			500P-530P PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	10/23	10/26	4		TU-F	4

REP HEADLINE# 6386420
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103

HARRIS REPORT FROM REP

OCT19/12 11.51
*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
12			530P-600P PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	10/23	10/26	4		TU-F	4
13			600P-630P PROGRAM : NEWS CON COM1: NEWS	30	4	\$1,000.00	10/23	10/26	4		TU-F	4
14			600A-700A PROGRAM : NEWS CON COM1: NEWS	30	4	\$800.00	10/23	10/26	4		TU-F	4
15			700P-730P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	4	\$1,650.00	10/23	10/26	4		TU-F	4
16			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$625.00	10/23	10/26	4		TU-F	4
17			730P-800P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	4	\$1,650.00	10/23	10/26	4		TU-F	4
18			800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$575.00	10/23	10/26	4		TU-F	4
19			800P-1000P PROGRAM : VOICE CON COM1: VOICE	30	4	\$5,250.00	10/29	10/29	1		MON	1
20			1100P-1130P PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	4	\$2,100.00	10/27	10/27	1		SAT	1

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			600P-630P PROGRAM : NEWS CON COM1: NEWS	30	4	\$625.00	10/27	10/27	1		SAT	1
22			600A-800A PROGRAM : AM NEWS CON COM1: AM NEWS	30	4	\$350.00	10/27	10/27	2		SAT	2
23			800A-1030A PROGRAM : AM NEWS CON COM1: AM NEWS	30	4	\$375.00	10/27	10/27	2		SAT	2
24			1130P-1200M PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	4	\$2,250.00	10/28	10/28	1		SUN	1
25			530A-800A PROGRAM : NEWS CON COM1: NEWS	30	4	\$350.00	10/28	10/28	2		SUN	2
26			600P-630P PROGRAM : NEWS CON COM1: NEWS	30	4	\$675.00	10/28	10/28	1		SUN	1
27			800A-1000A PROGRAM : NEWS CON COM1: NEWS	30	4	\$375.00	10/28	10/28	2		SUN	2
28			1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN	30	4	\$350.00	10/29	10/29	1		MON	1
29			1100P-1130P PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	4	\$2,000.00	10/29	10/29	1		MON	1

OCT19/12 11.51
*** WPXI-TV ***

REP HEADLINE# 6386420
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 11.51
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			530P-600P	30	4	\$800.00	10/29	10/29	1		MON	1
PROGRAM : NEWS CON COM1 : NEWS												
40			600P-630P	30	4	\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS CON COM1 : NEWS												
41			600A-700A	30	4	\$800.00	10/29	10/29	1		MON	1
PROGRAM : NEWS CON COM1 : NEWS												
42			700P-730P	30	4	\$1,650.00	10/29	10/29	1		MON	1
PROGRAM : JEOP/WHEEL CON COM1 : JEOP/WHEEL												
43			700A-800A	30	4	\$625.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW												
44			730P-800P	30	4	\$1,650.00	10/29	10/29	1		MON	1
PROGRAM : JEOP/WHEEL CON COM1 : JEOP/WHEEL												
45			800A-900A	30	4	\$575.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW												
OCT/12			60325.00									
NOV/12			18125.00									

CONTRACT TOTAL 78450.00
 TOTAL SPOTS 104

MARKET TOTALS \$270,517 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%
 SVC- MSI
 DEMOS- RA35+*